



WHAT WE ARE ABOUT...

RAGS is an independent organisation that represents the view of various sectors (both material and operational) within the recycling industry. We are funded by individual organisations from local authorities, community sector and business. RAGS was formed to provide a means for local authorities and industry to be collectively represented to the Scottish Executive to improve the operating conditions to promote the recycling industry. Joining RAGS brings the following benefits to you:

- * Discounted entry and priority tickets to RAGS events, workshops and other events
- * Free advice and information on recycling
- * Have your business promoted by RAGS
- * Free biannual newsletters and bulletins
- * Access to a progressive forum on recycling issues
- * Opportunity to join RAGS Executive Committee

For more information go to <http://www.rags.org.uk/>

NEW SERVICE LEVELS FOR RAGS MEMBERS

Redeveloped Website

- One key focus of a redeveloped website is to provide more localised information to members and the public
- RAGS will provide more information to the public and promotion of member activities on its website by adding organisation logos, summaries of services/products, contact details and a weblink to members own websites. Commercial organisations can use local listings to maximise their presence in regional areas
- The relaunched website will provide specific information and services to paidup members only through password accessible areas

Promotion of RAGS Members' Services and Products

RAGS will focus on promoting the products and services of only companies and organisations who are RAGS members - in effect, RAGS will provide members with a preferred supplier status. In acknowledgement of the volunteer nature of many community organisations and their low admin resources, RAGS will offer the facility of using RAGS as their de facto front desk for a paid fee (post AGM).

Improved Potential for Commercial Opportunities for Members

As the only organisation in Scotland with membership across all sectors, RAGS has the ability to identify and bring together interested parties to initiate such solutions in what RAGS would loosely term a "consultancy" service. The generation of such mutually beneficial solutions both between and within sectors for members will be a key focus of the RAGS organisation.

- The "consultancy" and research service offered will only be available to members.
- The consultancy service will be aimed at bringing organisations together to solve problems as opposed to providing the specialised and professional consultancy available through commercial organisations.

e-bulletin and Newsletters

To deliver members an efficient information resource via one email that will provide current information on the recycling sector in Scotland, including events, pricing, technology and legislation reviews. The newsletters will provide in depth analysis of critical issues facing different sectors around forthcoming legislation, difficulties within the industry, review solutions to previous problems/challenges and highlight new technological advances.

Collective Representation of Government and Development of Initiatives

RAGS is in the unique position to combine all sector commentary/requirements and seek change through considered proposals to the Executive for legislation or alterations to waste charges to aid the recycling industry. RAGS will promote and develop initiatives through its website, interaction with members, written submissions and personal representation to effect policy change at local and national government.

Discounts

RAGS will provide various discounts to past members and affiliated member groups for the year 2005-06. Currently, discounts have been arranged with CRNS and LARACS and can be viewed together with conditions on the website. **Other affiliated discounts are being negotiated for other membership classes.**

Events and workshops

RAGS will aim to provide subsidised entry to at least 3 RAGS co-hosted events in 2005/06 for RAGS Members and will aim to obtain discounted entry on other industry conferences providing that sufficient numbers of the membership wish to attend. Site visits will also be a key feature of organised events for RAGS Members.